**Exhibit I:  October 2014 Web Server Survey**

# ΠETCRAFT

Home          News          Anti-Phishing                    Security Testing

Internet Data Mining          Performance                    About Netcraft

# October 2014 Web Server Survey

In the **October 2014** survey we received responses from **1,028,932,208** sites, which is nearly six million more than last month.

## Apache regains the lead

Microsoft lost the lead to Apache this month, as the two giants continue to battle closely for the largest share of all websites. Apache gained nearly 30 million sites, while Microsoft lost 22 million, causing Apache to be thrust back into the lead by more than 36 million sites. In total, 385 million sites are now powered by Apache, giving it a 37.45% share of the market.

A significant contributor to this change was the expiry of domains previously used for link farming on Microsoft IIS servers. The domains used by these link farms were acquired and the sites are now hosted on Apache servers at Confluence-Networks, which display Network Solutions parking notices.

A new major release in the Apache 2.2 legacy branch was announced on 3 September. Apache 2.2.29 also incorporates many changes — including several security fixes — from version 2.2.28, which was not officially released. New versions of nginx stable and mainline were also released during September, which included fixes for an SSL session reuse vulnerability, plus several other bugfixes.

## Top million sites

The million busiest websites now represent less than 0.1% of all websites in the survey, but provide an insight into the preferences amongst the sites which are responsible for the great majority of today's web traffic.

Just over half (50.2%) of the top million sites use Apache, which is very similar to its share amongst all active sites; however, nginx's market share is skewed noticeably higher amongst the top million sites, where it powers 20.3% of sites, compared with only 14.3% of all active sites.

## Computer growth

The most stable metric is the market share of web-facing computers — hundreds of thousands of websites can easily be served from a single computer (and subsequently disappear all in one go) but it is obviously far less trivial and less desirable to deploy or decommission a significant number of computers. Netcraft's survey is also able to identify distinct computers which use multiple web-facing IP addresses, which adds further stability.
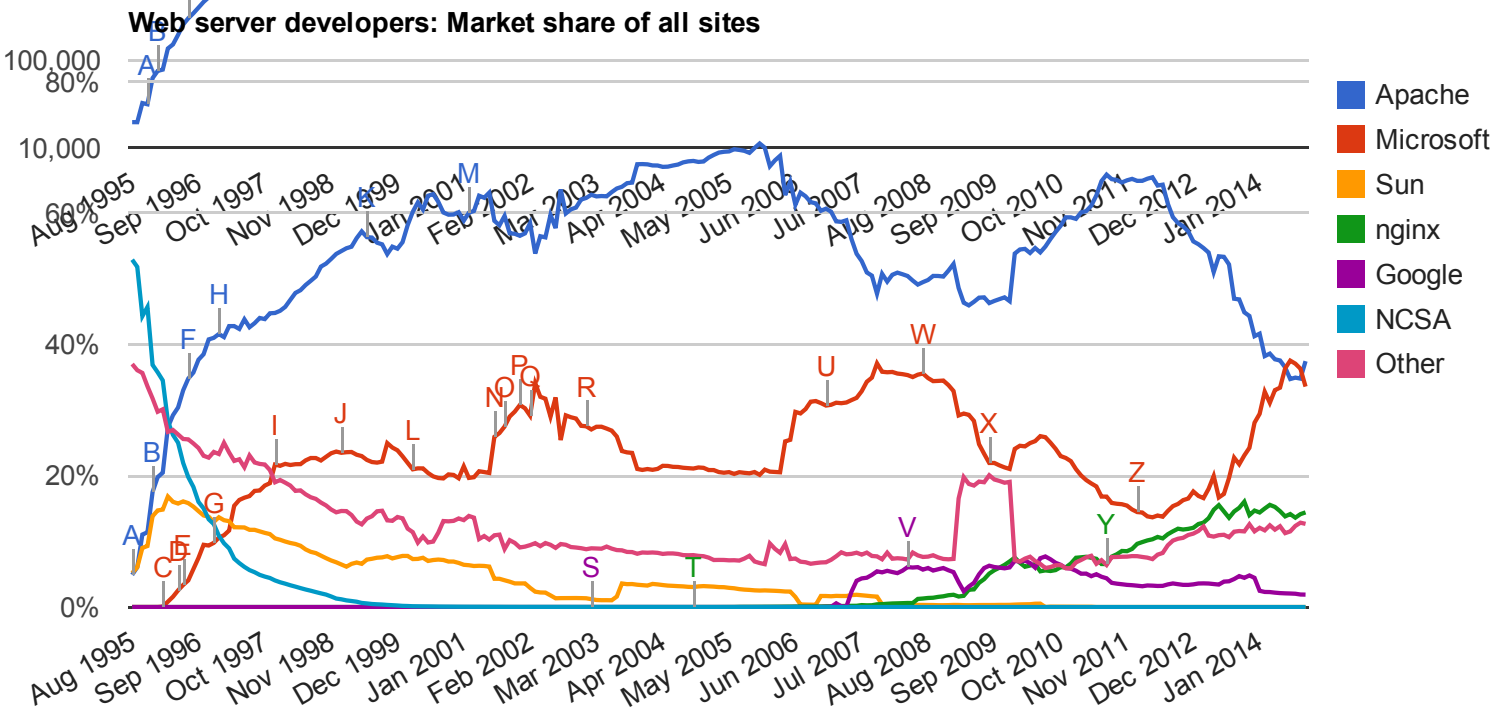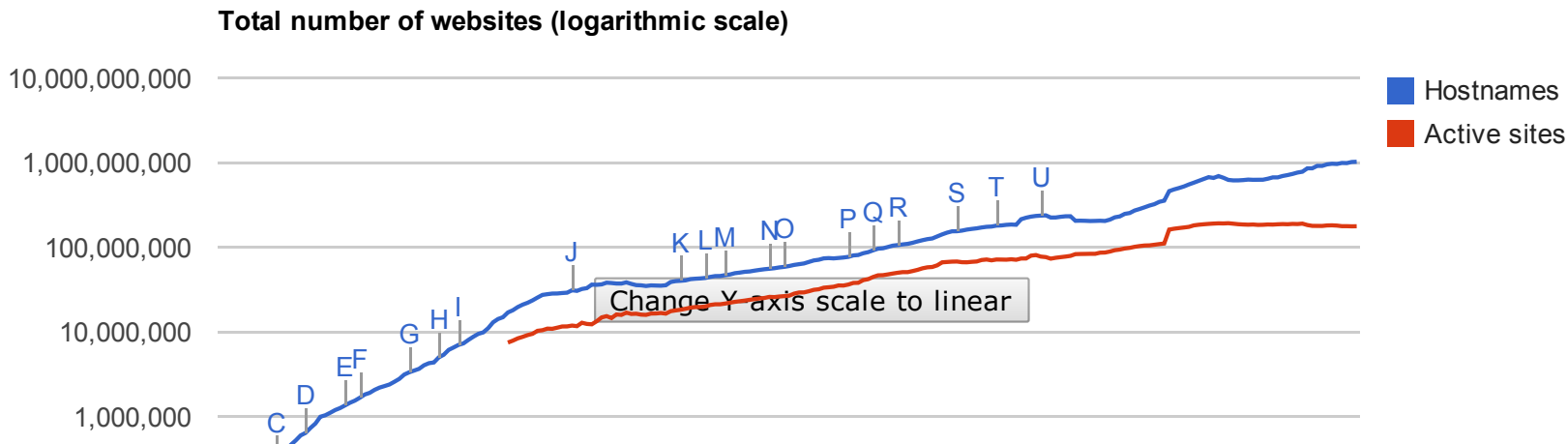
Apache leads in this market with a 47.5% share, and Microsoft also performs well with 30.7%, but both have been gradually falling over the past few years as a result of nginx's strong growth. nginx gained more than 17,000 additional web-facing computers this month, helping to bring its market share up to 10.3%.

## New top level domains

The relatively new **.xyz** domain, which showed tremendous growth over the past couple of months, has started to flatten out slightly after gaining only 33,000 sites this month (+8%). Nonetheless, this is still quite a healthy gain, albeit notably less than last month's growth of 177,000 hostnames which then boosted its total by 78%.

Other promising TLDs include **.london**, **.hamburg** and **.公司**, each of which had fewer than 50 sites in last month's survey, but now have 17,000, 11,000 and 10,000 sites respectively.

The internationalised **.公司** (.xn--55qx5d) TLD is delegated to the Computer Network Information Center of Chinese Academy of Sciences. It means "company", making it the Chinese equivalent of **.com**.

**Total number of websites (logarithmic scale)**



**Web server developers: Market share of all sites**



| Developer | September 2014 | Percent | October 2014 | Percent | Change |
| --- | --- | --- | --- | --- | --- |

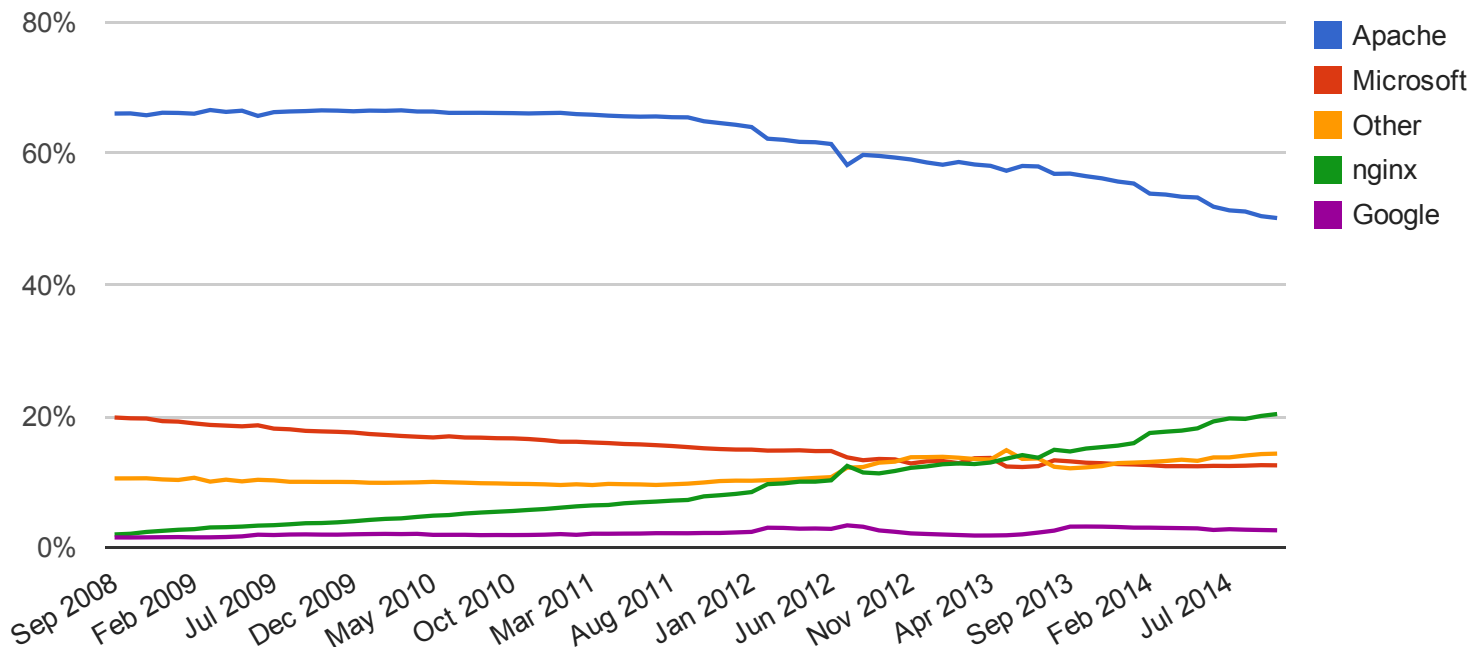| Developer | | Percent | | Percent | Change |
|---|---|---|---|---|---|
| Apache | 355,925,985 | 34.79% | 385,354,994 | 37.45% | 2.66 |
| Microsoft | 371,406,909 | 36.31% | 345,485,419 | 33.58% | -2.73 |
| nginx | 144,717,670 | 14.15% | 148,330,190 | 14.42% | 0.27 |
| Google | 19,499,154 | 1.91% | 19,431,026 | 1.89% | -0.02 |

**Web server developers: Market share of active sites**
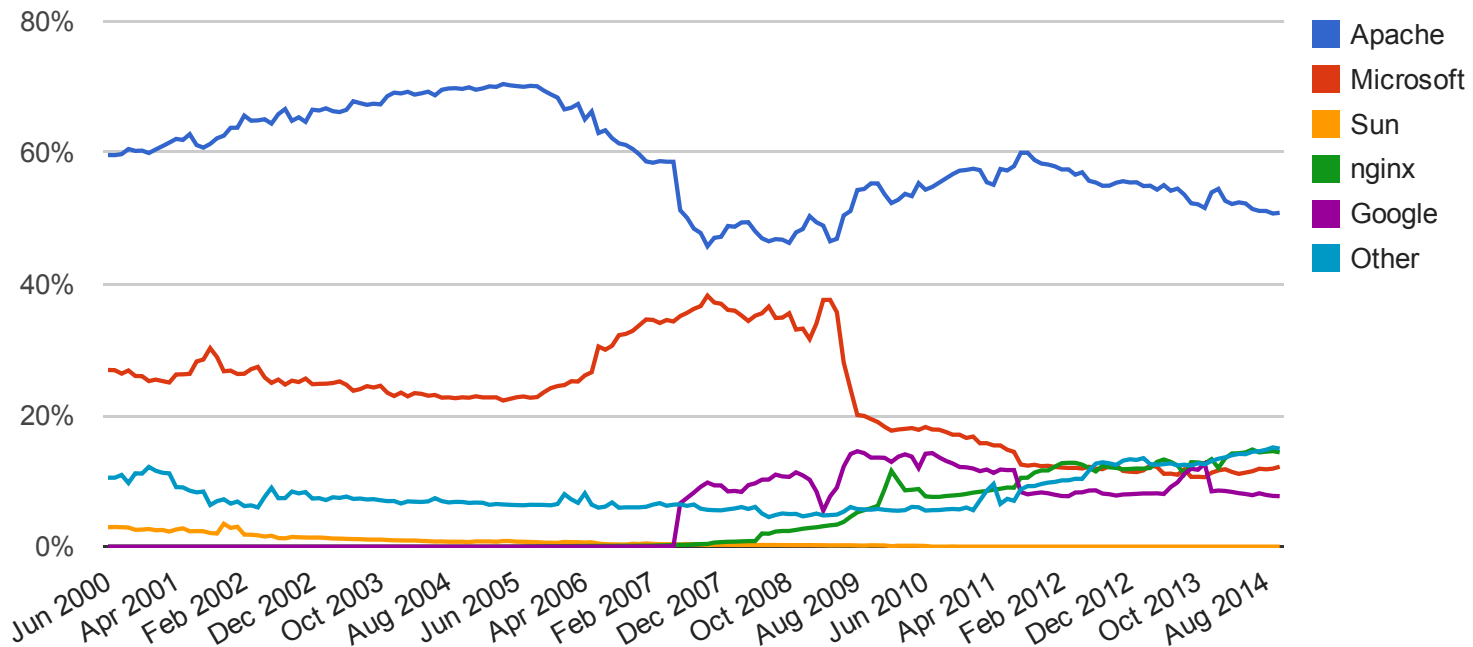


| Developer | September 2014 | Percent | October 2014 | Percent | Change |
|---|---|---|---|---|---|
| Apache | 90,229,153 | 50.74% | 90,599,505 | 50.85% | 0.11 |
| nginx | 25,865,132 | 14.54% | 25,588,943 | 14.36% | -0.18 |

| | | | | | |
|---|---|---|---|---|---|
| Microsoft | 21,122,925 | 11.88% | 21,700,874 | 12.18% | 0.30 |
| Google | 13,737,537 | 7.73% | 13,692,124 | 7.68% | -0.04 |

For more information see Active Sites

**Web server developers: Market share of the top million busiest sites**



| Developer | September 2014 | Percent | October 2014 | Percent | Change |
|---|---|---|---|---|---|
| Apache | 504,816 | 50.48% | 501,922 | 50.19% | -0.29 |
| nginx | 200,526 | 20.05% | 203,439 | 20.34% | 0.29 |
| Microsoft | 125,513 | 12.55% | 125,235 | 12.52% | -0.03 |
| Google | 26,740 | 2.67% | 26,302 | 2.63% | -0.04 |

Case 1:15-cv-00662-TSE   Document 77-5   Filed 08/06/15   Page 7 of 39

**Web server developers: Market share of computers**
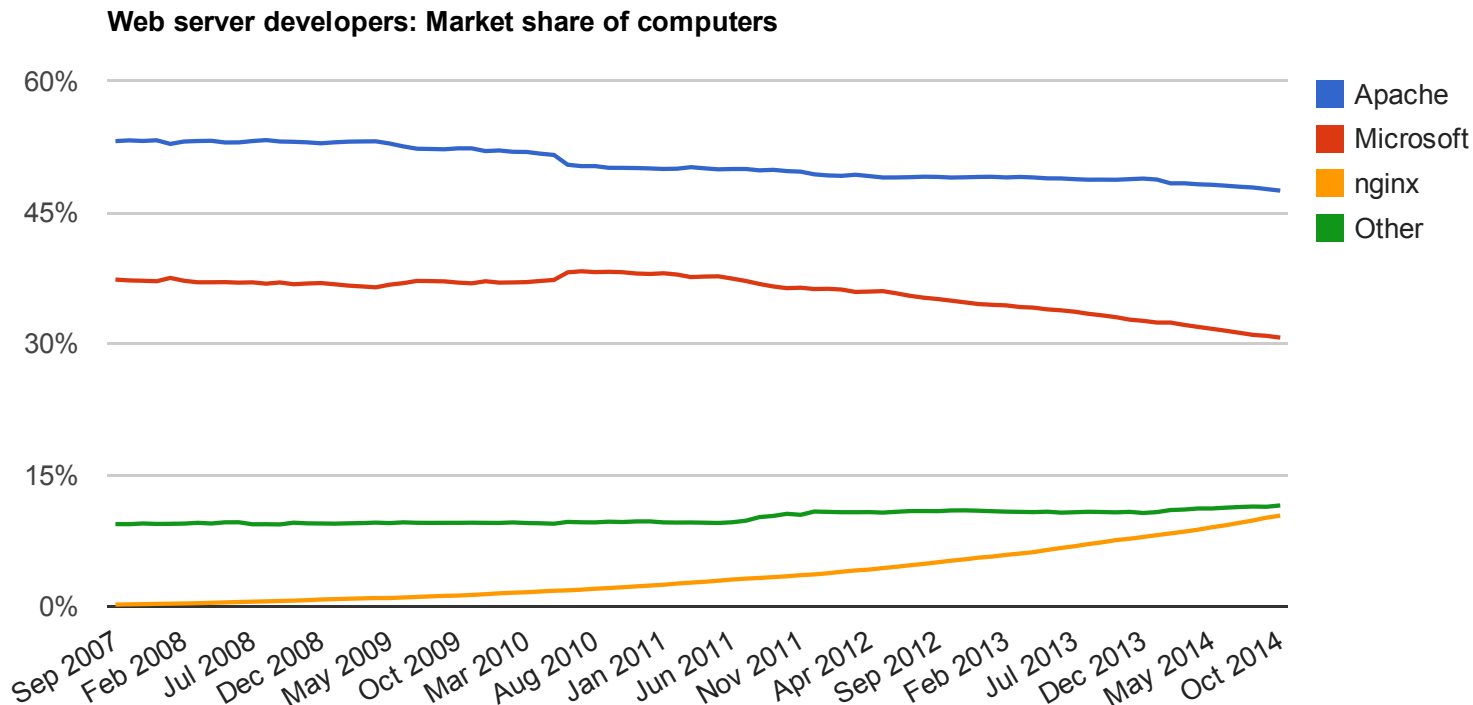


| Developer | September 2014 | Percent | October 2014 | Percent | Change |
|-----------|----------------|---------|--------------|---------|--------|
| Apache | 2,339,250 | 47.65% | 2,360,061 | 47.47% | -0.18 |
| Microsoft | 1,516,088 | 30.88% | 1,525,278 | 30.68% | -0.20 |
| nginx | 496,417 | 10.11% | 513,961 | 10.34% | 0.23 |

Posted by Netcraft on 10th October, 2014 in Web Server Survey

Case 1:15-cv-00662-TSE   Document 77-5   Filed 08/06/15   Page 8 of 39

« Previous post: Phishing with data: URIs

» Next post: Google's POODLE affects oodles

**Exhibit J:  Total Number of Websites – Internet Live Stats**

*internet live stats*

| live | 1 second | watch | trends & more |

Start Now ▶

WiX

Home > Trends and More > Total Number of Websites

# Total number of Websites

## 978,481,221

Websites online right now

view all of them, one by one

Number of Websites by year

Curious Facts

Popular Websites

Sources and References

After reaching 1 billion websites in September of 2014, a milestone confirmed by **NetCraft** in its October 2014 *Web Server Survey* and that **Internet Live Stats** was the first to announce - as attested by this tweet from the inventor of the World Wide Web himself, Tim Berners-Lee - the number of websites in the world has subsequently declined, reverting back to a level below 1 billion. This is due to the monthly fluctuations in the count of inactive websites. We do expect, however, to exceed 1 billion websites again sometime in 2015 and to stabilize the count above this historic milestone in 2016. From 1 website in 1991 to 1 billion in 2014, the chart and table below show the total number of websites by year throughout history:

By "**Website**" we mean **unique hostname** (a name which can be resolved, using a name server, into an IP Address). It must be noted that around 75% of websites today are not active, but parked domains or similar. [1]

| Year (June) | Websites | Change | Internet Users | Users per Website | Websites launched |
|---|---|---|---|---|---|
| 2014 | 968,882,453 | 44% | 2,925,249,355* | 3 | |
| 2013 | 672,985,183 | -3% | 2,756,198,420 | 4 | |
| 2012 | 697,089,489 | 101% | 2,518,453,530 | 4 | |
| 2011 | 346,004,403 | 67% | 2,282,955,130 | 7 | |

| | | | | | |
|---|---|---|---|---|---|
| 2010 | 206,956,723 | -13% | 2,045,865,660 | 10 | Pinterest |
| 2009 | 238,027,855 | 38% | 1,766,206,240 | 7 | |
| 2008 | 172,338,726 | 41% | 1,571,601,630 | 9 | Dropbox |
| 2007 | 121,892,559 | 43% | 1,373,327,790 | 11 | Tumblr |
| 2006 | 85,507,314 | 32% | 1,160,335,280 | 14 | Twttr |
| 2005 | 64,780,617 | 26% | 1,027,580,990 | 16 | YouTube, Reddit |
| 2004 | 51,611,646 | 26% | 910,060,180 | 18 | Thefacebook, Flickr |
| 2003 | 40,912,332 | 6% | 778,555,680 | 19 | WordPress, LinkedIn |
| 2002 | 38,760,373 | 32% | 662,663,600 | 17 | |
| 2001 | 29,254,370 | 71% | 500,609,240 | 17 | Wikipedia |
| 2000 | 17,087,182 | 438% | 413,425,190 | 24 | Baidu |
| 1999 | 3,177,453 | 32% | 280,866,670 | 88 | PayPal |
| 1998 | 2,410,067 | 116% | 188,023,930 | 78 | Google |
| 1997 | 1,117,255 | 334% | 120,758,310 | 108 | Yandex |
| 1996 | 257,601 | 996% | 77,433,860 | 301 | |
| 1995 | 23,500 | 758% | 44,838,900 | 1,908 | Altavista, Amazon, AuctionWeb |
| 1994 | 2,738 | 2006% | 25,454,590 | 9,297 | Yahoo |
| 1993 | 130 | 1200% | 14,161,570 | 108,935 | |
| 1992 | 10 | 900% | | | |
| Aug. 1991 | 1 | | | | World Wide Web Project |

* estimate for July 1, 2014
Note: Each year's data for "Websites" refers to the total number at the end of June (mid-year)
Source: **NetCraft and Internet Live Stats** (elaboration of data by *Matthew Gray of MIT and Hobbes' Internet Timeline* and *Pingdom*)

Periodic drops in the total count can depend on various factors, including an improvement in NetCraft's handling of wildcard hostnames. For example, in August 2012, over 40 million hostnames on only 242 IP addresses were removed from the Survey.

## Curious facts

- The first-ever website (info.cern.ch) was published on August 6, 1991 by British physicist Tim Berners-Lee while at CERN, in Switzerland. [2] On April 30, 1993 CERN made World Wide Web ("W3" for short) technology available on a royalty-free basis to the public domain, allowing the Web to flourish.[3]

- The World Wide Web was invented in March of 1989 by Tim Berners-Lee (see the original proposal). He also introduced the first web server, the first browser and editor (the "WorldWideWeb.app"), the Hypertext Transfer Protocol (HTTP) and, in October 1990, the first version of the "HyperText Markup Language" (HTML).[4]

- In 2013 alone, the web has grown by more than one third: from about 630 million websites at the start of the year to over 850 million by December 2013 (of which 180 million were active).

- Over 50% of websites today are hosted on either Apache or nginx (54% of the total as of February 2015, according to NetCraft), both open source web servers.[5] After getting very close and even briefly taking the lead in July of 2014 in terms of server market share, Microsoft has recently got back behind Apache. As of February of 2015, 39% of server are hosted on Apache and 29% on Microsoft. However, if the overall trend continues in the future, in a few years from now Microsoft could become the leading web server developer for the first time in history.

## Popular Websites (launch year & how they looked)

back to top ↑

Pinterest (2010)

Dropbox (2008)

Tumblr (2007)

Twttr (2006)

YouTube (2005)

Reddit (2005)
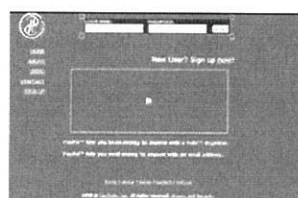
Thefacebook (2004)

Flickr (2004)

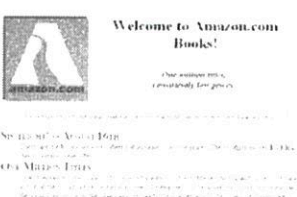Wordpress (2003)

Linkedin (2003)

Wikipedia (2001)

PayPal (1999)

Google (1998)

Yandex (1997)

AuctionWeb (Ebay, 1995)

Amazon (1995)

Altavista (1995)

Yahoo (1994)

WWW Project (1991)

## Sources

back to top ↑

The current estimated total number of Websites is delivered by Worldometers' algorithm, which processes data elaborated through statistical analysis after being collected from the following sources:

- NetCraft Web Server Survey - [and its data compiled by Pingdom]. Netcraft Ltd.

- "Measuring the Growth of the Web." Matthew Gray, MIT.

- Robert H Zakon. "Hobbes' Internet Timeline - the definitive ARPAnet & Internet history." Zakon.org.

- "How we got from 1 to 162 million websites on the internet." Pingdom Tech blog. April 4, 2008.
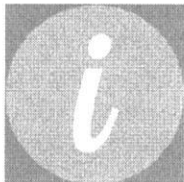
## References

back to top ↑

1. "How many active sites are there?" Netcraft Ltd

2. Noyes, Dan "First URL active once more." CERN. April 29, 2013.

3. CERN. "Twenty years of a free, open web." CERN. April 30, 2013.

4. Berners-Lee, Tim, with Fischetti, Mark. "Weaving the Web" Harper. San Francisco, 1999.

5. Web Server Survey. Netcraft Ltd

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Your Email: [                    ]  Subscribe

Internet Live Stats has been cited by

| Sections | Internet Live Stats | Follow us |
|---|---|---|
| Live (home) | About | Newsletter |
| 1 second | FAQ | Google+ |
| Watch | License our counters | Twitter |
| Trends & More | Contact us | Facebook |

**Exhibit K:  Does Alexa Have a List of Its Top Ranked Websites?**

**ⓐ Alexa**

My activities          Submit a request          Sign in

Alexa Support >Competitive Intelligence Tools >Top Sites

🔍 Ask a question

# Does Alexa have a list of its top-ranked websites?

Yes, Alexa publishes the Top 500 Web sites at http://www.alexa.com/topsites.

You can download a free list of the top one million websites ranked by Alexa here. Note that this list is based on the 1 month average Traffic Rank, not the 3-month average traffic rank.  The list is updated daily.

More extensive lists of top sites by country or globally are available programmatically through the Alexa Top Sites Service at http://aws.amazon.com/alexatopsites/.
The number of sites available from the web service depends on how much data we have in each country.  For example,  the lists contain the top 1,000,000 or so sites in the U.S., the top 15,000 or so sites in Brazil and the top 10,000 sites in Sweden.

Was this article helpful?     👍  👎

### Recently viewed articles

How are Alexa's traffic rankings determined?

**Exhibit L:  Alexa Top 500 Global Sites**

**Browse Top Sites** or

| Enter a site |   Find

Menu▾

- Home
- Plans and Pricing
- Tools
- My Dashboard
- Toolbar
- About Us
- Support
- Blog

**Sign In**
Create an Account

- Home
- Plans and Pricing
- Tools
- My Dashboard
- Toolbar
- About Us
- Support
- Blog
- Browse Top Sites
- | Enter a site |   Find

# Top Sites

**The top 500 sites on the web.** ⓘ **The sites in the top sites lists are ordered by their 1 month alexa traffic.**

**The 1 month rank is calculated using a combination of average daily visitors and pageviews over the past month. The site with the highest combination of visitors and pageviews is ranked #1.**

- Global
- By Country
- By Category

**Need an API?**

Get direct access to web sites ranked globally and by country with Alexa's Top Sites service.

Learn More

- 
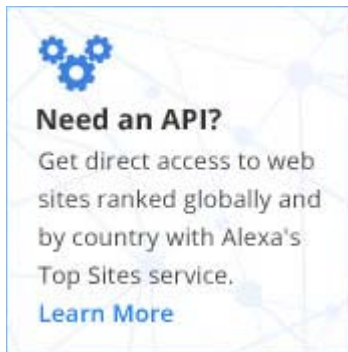
- 1

Google.com

Enables users to search the world's information, including webpages, images, and videos. Offers…More unique features and search technology.

- 2

Facebook.com

A social utility that connects people, to keep up with friends, upload photos, share links and … Morevideos.

- 3

Youtube.com

YouTube is a way to get your videos to the people who matter to you. Upload, tag and share your…More videos worldwide!

- 4

Baidu.com

The leading Chinese language search engine, provides "simple and reliable" search exp… Moreerience, strong in Chinese language and multi-media content including MP3 music and movies, the first to offer WAP and PDA-based mobile search in China.

- 5

Yahoo.com

A major internet portal and service provider offering search results, customizable content, cha…Moretrooms, free e-mail, clubs, and pager.

- 6

Amazon.com

Amazon.com seeks to be Earth's most customer-centric company, where customers can find and disc…Moreover anything they might want to buy online, and endeavors to offer its customers the lowest possible prices. Site has numerous personalization features and services including one-click buying, extensive customer and editorial product reviews, gift registries, gift certificates, wish lists, restaurant and movie listings, travel, and photo processing.

- 7

Wikipedia.org

A free encyclopedia built collaboratively using wiki software. (Creative Commons Attribution-Sh…MorearealIke License).

- 8

Qq.com

China's largest and most used Internet service portal owned by Tencent, Inc founded in Nov…Moreember, 1998. Presently, Tencent is aiming its operations at the strategic goal of providing users with a "one-stop online life service". Tencent's Internet platforms QQ, QQ.com, QQ Games, and PaiPai.com have brought together China's largest Internet community. Tencent's communications and information-sharing services include QQ.com, QQ Instant Messenger, QQ Mail, and search engine SOSO. Linked up with heavily used features such as forums, chat rooms, and QQ Groups, Tencent's Qzone has grown into China's largest personal Internet space. These services foster group interaction and resource sharing. Virtual products such as QQ Show, QQ Pet, QQ Game, and QQ Music/Radio/Live have been successful in providing entertainment and customization options to users. Mobile phone users can take advantage of a number of value-added wireless services. Tencent's PaiPai.com is a C2C on-line shopping platform that seamlessly integrates into Tencent's other community platforms.As of June 30th, 2009, the number of registered QQ Instant Messenger users has reached 990.0 million. Active users numbered at 448.0 million. Peak concurrent users have reached 61.30 million. QQ Games platform counted about 6.2 million users simultaneously on-line. QQ.com has become China's most visited Internet portal website. PaiPai.com has also become China's second largest Internet shopping platform.

- 9

Twitter.com

Social networking and microblogging service utilising instant messaging, SMS or a web interface..

- 10

Google.co.in

Indian version of this popular search engine. Search the whole web or only webpages from India.…More Interfaces offered in English, Hindi, Bengali, Telugu, Marathi and Tamil.

- 11

Taobao.com

Launched in May 2003, Taobao Marketplace (www.taobao.com) is the online shopping destination of…More choice for Chinese consumers looking for wide selection, value and convenience. Shoppers choose from a wide range of products and services on Taobao Marketplace, which features hundreds of millions of product and service listings. Taobao Marketplace was China's largest online shopping destination in terms of gross merchandise volume in 2013, according to iResearch. Taobao Marketplace is a business within Alibaba Group.

- 12

Live.com

Search engine from Microsoft.

- 13

Sina.com.cn

China's famouse IM provider.

- 14

Linkedin.com

A networking tool to find connections to recommended job candidates, industry experts and busin…Moreess partners. Allows registered users to maintain a list of contact details of people they know and trust in business.

- 15

Yahoo.co.jp

Japanese version of popular portal site.

- 16

Weibo.com

新浪微博是全中国最主流，最具人气，当前最火爆的微博产品。用一句话随意记录生活，用手机随时随地发微博，迅速获取最热最火最快最酷最新的资讯。

- 17

Ebay.com

International person to person auction site, with products sorted into categories.

- 18

Google.co.jp

多言語対応サーチエンジンの日本版。ウェブ、イメージおよびニュース検索、Usenet掲示板。

- 19

Yandex.ru

Поиск информации в интернете с учетом русской морфологии, возможность регионального уточнения. …MoreПараллельный поиск по новостям, картинкам, товарам, блогам, адресам организаций.

- 20

Blogspot.com

- 21

Vk.com

Социальная сеть как средство для коммуникации и поиска людей. Международный сервис, созданный р…Moreоссийскими разработчиками.

- 22

T.co

- 23

Hao123.com

Baidu

- 24

Google.de

Suche im gesamten Web, in deutschsprachigen sowie in deutschen Sites. Zusätzlich kann gezielt n…Moreach Bildern, Videos und News gesucht werden.

- 25

Msn.com

Portal for shopping, news and money, e-mail, search, and chat.

 Results **1** - **25** of **500**

Founded in 1996, Alexa has a rich history of providing deep analytical insights to benchmark, compare and optimize businesses on the web.

**Products**

- For Digital Marketers
- For Site Owners
- For Content Strategists
- Plans And Pricing
- API

**Company**

- About
- Team
- Careers
- Support
- Contact Us

**Connect with us**

- Blog
- Facebook
- LinkedIn
- Twitter

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Privacy Terms

**Exhibit M:  Website Traffic and Mobile App Analytics**

**SimilarWeb**

Sign In

# Get insights for any website or app

Websites | Mobile apps

Enter any website to get started

Search

## Trending Website Searches:

airbnb.com

ebay.com

amazon.com

**⟲ SimilarWeb**                                                          Sign In

# Discover your competitors' website traffic statistics

## Try in Demo

## Want more?

---

## API - Use SimilarWeb's Data with any product

**S SimilarWeb**                                              Sign In

Stream our data into your existing products and technologies. Add it to the tools you're already using like Salesforce, Marketo, Excel and more. Sort your databases using tens of traffic and engagement factors.

Start Hacking

# Analyze any website with the SimilarWeb extension

Bring the power of SimilarWeb insights directly to your browser toolbar! The SimilarWeb extension instantly reveals site analytics data, including traffic and engagement stats with a single click. Available on Chrome, Firefox, Opera, and Safari.

Add to Browser

**SimilarWeb**                                                                    Sign In

**Resources**

**Company**

**Our Offices**

See Plans and Pricing

Categories    Countries    Privacy    Terms    Transparency    Verify Your Website

**SimilarWeb**

**Exhibit N:  Similar Web – Global Rankings**

**SimilarWeb**                                                                          Sign In

# Website Ranking

Top 50 sites in the world for all categories

All Categories                          Worldwide                          Update list

Showing up to 50 websites. Upgrade to get the full list.                          Download Excel

| Rank | Website | Category |
|------|---------|----------|
| 1 | Facebook.com | Internet and Telecom > Social Network |
| 2 | Google.com | Internet and Telecom > Search Engine |
| 3 | Youtube.com | Arts and Entertainment > TV and Video |
| 4 | Yahoo.com | News and Media |
| 5 | Vk.com | Internet and Telecom > Social Network |
| 6 | Live.com | Internet and Telecom > Email |
| 7 | Ok.ru | Internet and Telecom > Social Network |
| 8 | Wikipedia.org | Reference > Dictionaries and Encyclopedias |
| 9 | Yandex.ru | Internet and Telecom > Search Engine |
| 10 | Google.com.br | Internet and Telecom > Search Engine |
| 11 | Msn.com | News and Media |
| 12 | Google.co.in | Internet and Telecom > Search Engine |
| 13 | Twitter.com | Internet and Telecom > Social Network |
| 14 | Instagram.com | Internet and Telecom > Social Network |
| 15 | Mail.ru | Internet and Telecom > Email |
| 16 | Google.de | Internet and Telecom > Search Engine |
| 17 | Amazon.com | Shopping > General Merchandise |

**SimilarWeb**                                          Category                                          Sign In

| | | |
|---|---|---|
| 18 | Google.fr | Internet and Telecom > Search Engine |
| 19 | Bing.com | Internet and Telecom > Search Engine |
| 20 | Baidu.com | Internet and Telecom > Search Engine |
| 21 | Aliexpress.com | Shopping |
| 22 | Xvideos.com | Adult |
| 23 | Google.co.uk | Internet and Telecom > Search Engine |
| 24 | Ask.com | Internet and Telecom > Search Engine |
| 25 | Google.es | Internet and Telecom > Search Engine |
| 26 | Google.com.tr | Internet and Telecom > Search Engine |
| 27 | Google.pl | Internet and Telecom > Search Engine |
| 28 | Google.ru | Internet and Telecom > Search Engine |
| 29 | Google.it | Internet and Telecom > Search Engine |
| 30 | Google.ca | Internet and Telecom > Search Engine |
| 31 | Ebay.com | Shopping |
| 32 | Pornhub.com | Adult |
| 33 | Youradexchange.com | Internet and Telecom > Ad Network |
| 34 | Google.co.jp | Internet and Telecom > Search Engine |
| 35 | Reddit.com | Internet and Telecom > Social Network |
| 36 | Netflix.com | Arts and Entertainment > TV and Video |
| 37 | Xhamster.com | Adult |
| 38 | Tumblr.com | Internet and Telecom > Social Network |
| 39 | Google.com.mx | Internet and Telecom > Search Engine |
| 40 | Linkedin.com | Internet and Telecom > Social Network |
| 41 | Craigslist.org | Shopping > Classifieds |
| 42 | Onclickads.net | Internet and Telecom > Ad Network |
| 43 | Microsoft.com | Computer and Electronics > Software |
| 44 | Adcash.com | Internet and Telecom > Ad Network |
| 45 | Qq.com | News and Media |
| 46 | Xnxx.com | Adult |
| 47 | Taobao.com | Shopping > General Merchandise |

**SimilarWeb**                          Category                                    Sign In

| 48 | Google.com.ar | Internet and Telecom > Search Engine |
| 49 | Pinterest.com | Internet and Telecom > Social Network |
| 50 | Yahoo.co.jp | News and Media |

See More in PRO

Our Products

Resources

Company

Our Offices

See Plans and Pricing

**Exhibit O:  Wikipedia—Similar Web**

# Wikipedia.org

A free encyclopedia with millions of articles contributed collaboratively using Wiki software, in dozens of languages.

Related Mobile Apps:

 App Store         Google Play

## Global Rank

Worldwide

8

## Country Rank

United States

10

## Category Rank

Reference > Dictionaries and Encycloped..

1

# Traffic Overview
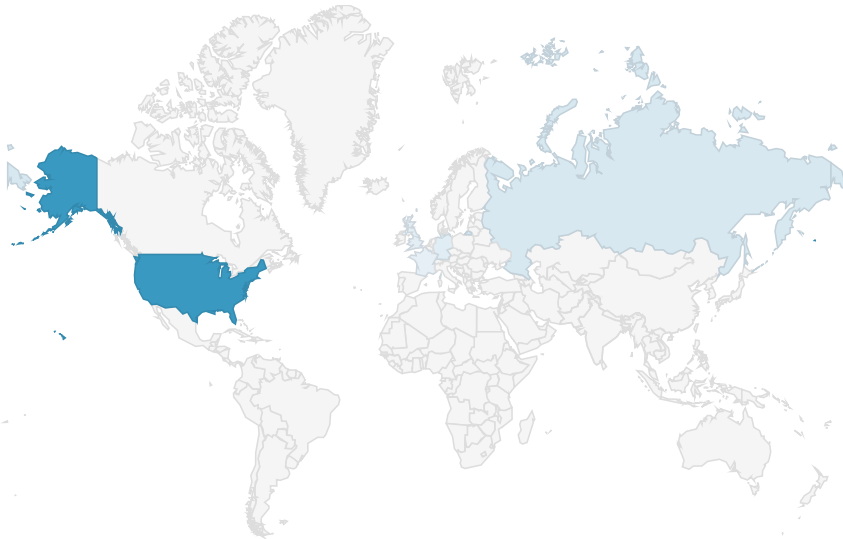
## Estimated Monthly Visits

Showing last 6 months



| | Jan 12 | Jan 26 | Feb 9 | Feb 23 | Mar 9 | Mar 23 | Apr 6 | Apr 20 | May 4 | May 18 | Jun 1 |
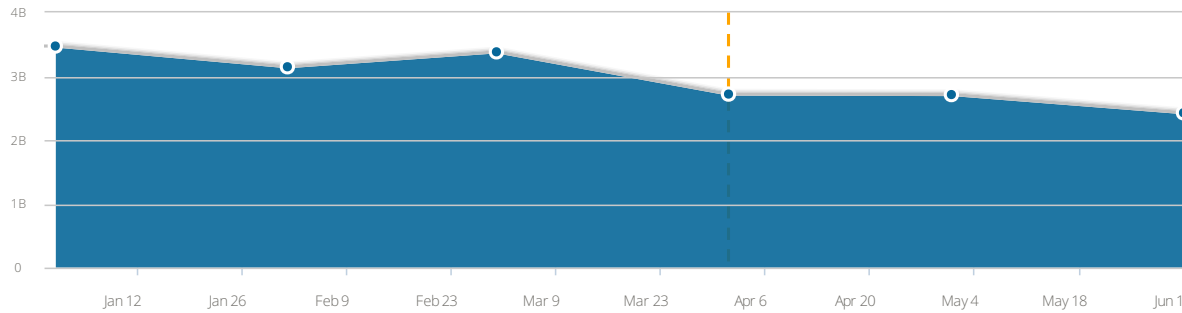
## Engagement

On Desktop, in June, 2015

| Visits | **2.4B** |
| --- | --- |
| ⏱ Time On Site | **00:04:35** |
| 🖥 Page Views | **3.30** |
| ➥ Bounce Rate | **53.98%** |

## Traffic by countries

Showing last 3 months



| 🇺🇸 United States | **23.98%** |
| --- | --- |
| 🇷🇺 Russia | **5.81%** |
| 🇩🇪 Germany | **4.76%** |
| 🇬🇧 United Kingdom | **4.42%** |
| 🇫🇷 France | **4.21%** |

**Exhibit P:  Facebook—Similar Web**

# Facebook.com

Facebook is a social utility that connects people with friends and others who work, study and live around them. People use Facebook to keep up with...

Related Mobile Apps:

App Store

Google Play
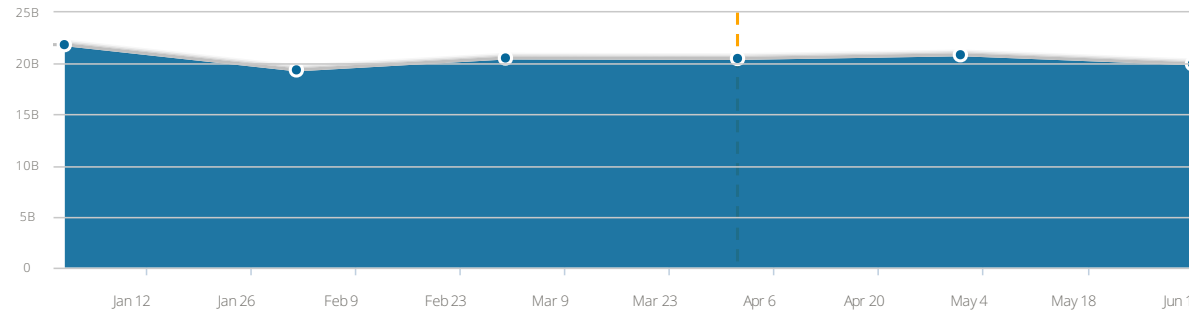
## Global Rank

Worldwide

1

## Country Rank

United States

2

## Category Rank

Internet and Telecom > Social Network

1

# Traffic Overview
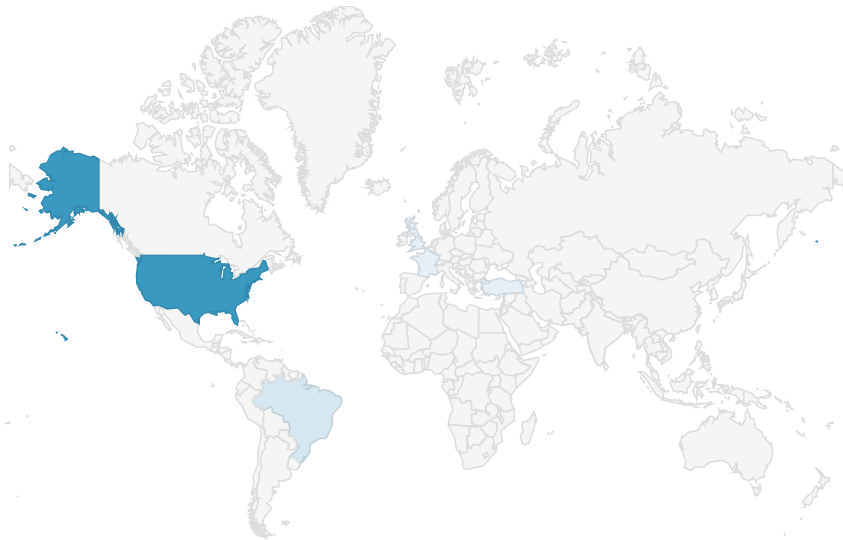
## Estimated Monthly Visits

Showing last 6 months

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Jan 12 | Jan 26 | Feb 9 | Feb 23 | Mar 9 | Mar 23 | Apr 6 | Apr 20 | May 4 | May 18 | Jun 1 |

## Engagement

On Desktop, in June, 2015

| Visits | **20B** |
|---|---|
| ⏱ Time On Site | **00:19:26** |
| 🖥 Page Views | **17.73** |
| ➡ Bounce Rate | **22.61%** |

## Traffic by countries

Showing last 3 months

| 🇺🇸 United States | **24.06%** |
|---|---|
| 🇧🇷 Brazil | **5.56%** |
| 🇫🇷 France | **3.77%** |
| 🇹🇷 Turkey | **3.73%** |
| 🇬🇧 United Kingdom | **3.72%** |