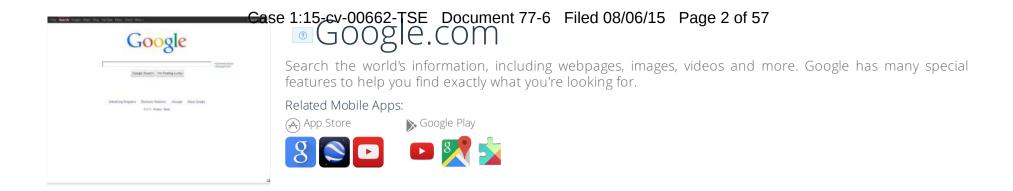
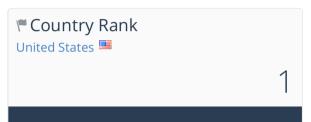
Exhibit Q: Google—Similar Web





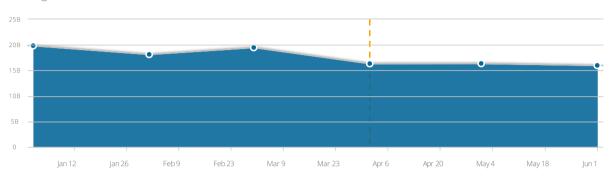




Traffic Overview

Estimated Monthly Visits

Showing last 6 months



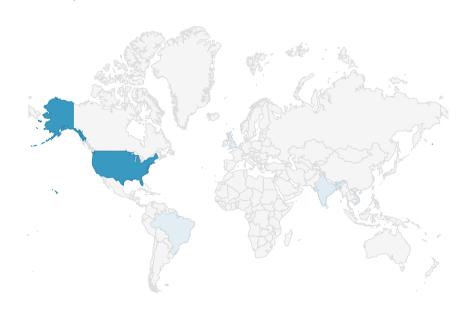
Engagement

On Desktop, in June, 2015

Visits	16B
Time On Site	00:14:36
Page Views	12.97
→ Bounce Rate	22.97%

Traffic by countries

On Desktop, Last 3 months

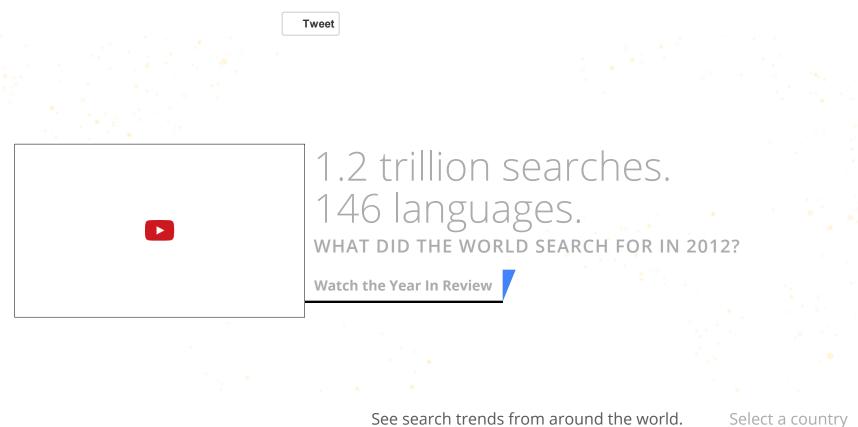


United States	42.18%
■ India	3.96%
■ Brazil	3.08%
United Kingdom	2.62%
■ Vietnam	2.62%

Exhibit R: Zeitgeist 2012 Google



Zeitgeist 2012



2012 Search Trends

The World

Searches	Case 1:15-cv-00662-TSE	Zeitgeist 2012 – Google Document 77-6 Filed 08/06/15 Page	6 of 57
mages			
Athletes			
Events			
People	Trending	Trending	Trending
Feature Films	Searches	Images	Athletes
TV Shows	1. Whitney Houston	1. One Direction	1. Jeremy Lin
Performing Artists	2. Gangnam Style	2. Selena Gomez	Michael Phelps Peyton Manning
Consumer Electronics	View Full List	View Full List	View Full List
Airlines			
Google+ Hashtags			
Trending			
Search queries			
with the highest amount of traffic over a sustained	Trending Events	Trending People	Trending Feature Films
period in 2012 as compared to 2011.	 Hurricane Sandy Kate Middleton P Olympics 2012 	 Whitney Houston Kate Middleton Amanda Todd 	 The Hunger Ga Skyfall Prometheus
Most Searched	View Full List	View Full List	View Full List
Search queries			
vith the largest			

Zeitgeist 2012 – Google Case 1:15-cv-00662-TSE | Document 77-6 | Filed 08/06/15 | Page 7 of 57

Download the lists

Trending

TV Shows

- 1. BBB12
- 2. Avenida Brasil
- Niew Full List

Trending

Performing Artists

- 1. Whitney Houston
- 2. Michael Clarke D...
- 3 One Direction
 View Full List

Trending

Consumer Electronics

- 1. iPad 3
- 2. Samsung Galaxy...
- iDad Mini

View Full List

Trending

Airlines

- 1. Southwest Airlines
- 2. United Airlines
- Wiew Full List

Trending

Google+ Hashtags

- 1. #SOPA
- 2. #Awesome
- Whee 2#

View Full List

Trending

Videos

- 1. Gangnam Style
- 2. Somebody That I...
- 2 KUNIN 2012

View Full List

About Zeitgeist

2012 was a year of big moments, from global games to historical elections and everything in between. With this site, we've analyzed over one trillion queries to showcase what the world searched for.

How We Did This

About The Site

Discover More

Find Your Trends

We studied an aggregation of over one trillion searches (or queries) that people typed into Google Search this year. We used data from multiple sources, including Google Trends and internal data tools. We filtered out spam and repeat queries to build lists that best reflect the spirit of 2012.

Trending

The "trending" queries are the searches that had the highest amount of traffic over a sustained period in 2012 as compared to 2011.

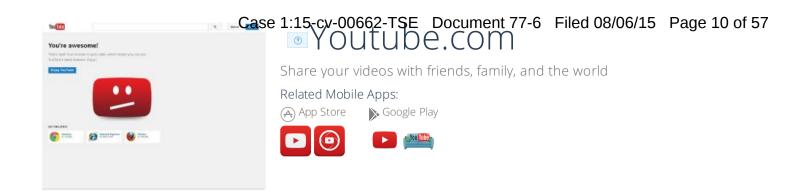
Most Searched

The "most searched" queries are the most popular terms for 2012—ranked in order of the queries with the largest volume of searches.

Privacy & Security

All the searches we studied are anonymous. No personal information was used.

Exhibit S: Youtube—Similar Web

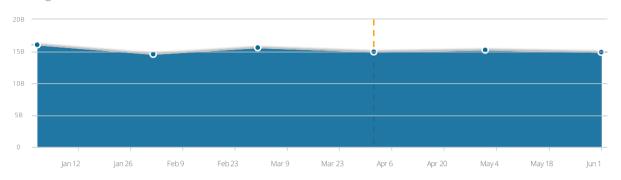








Showing last 6 months

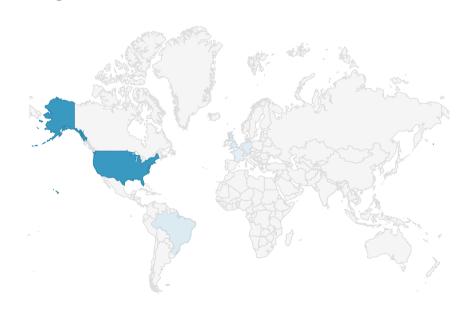


Engagement

On Desktop, in June, 2015

Visits	14.9B
Time On Site	00:20:28
Page Views	10.02
→ Bounce Rate	25.66%

Traffic by countries



United States	20.62%
Brazil	4.62%
United Kingdom	4.14%
Germany	4.08%
■ France	3.73%

Case 1:15-cv-00662-TSE	Document 77-6	Filed 08/06/15	Page 12 of 57
Exhibit T: Global Top	50 Website	s Ranked h	v Similar Web
Eximple 1. Global 10	JO WEDSILE	s italiica b	y Difficult 1100
Exhibit 1. Global 10	J SU WEDSITE	S Runned D	y Silliai VVCS
Lambit 1. Global 10	JO WEDSILE	s runneu b	y Similar VVCS
Lambit 1. Global 10	JO WEDSILE	S Rumeu D	y Similar VVCS
Lambit 1. Global 10	JO WEDSILE	S Rumeu D	
Lambit 1. Global 10	J SU WEDSILE		
Lambit 1. Global 10			
Lamon 1. Global 10			
Lamont 1. Global 10			
Lamont 1. Global 10			
Lamont 1. Grown 10			



Sign In

Website Ranking

Top 50 sites in the world for all categories

All Cate	egories	Worldwide	Update list	
Showing u	p to 50 websites. <u>Upgrade to get the full list</u>			Download Excel
Rank				
1		Internet and Telecom > Social Network		
2	Google.com	Internet and Telecom > Search Engine		
3	■ Youtube.com	Arts and Entertainment > TV and Video		
4	Y Yahoo.com	News and Media		
5	W Vk.com	Internet and Telecom > Social Network		
6	₫≆ Live.com	Internet and Telecom > Email		
7	♡ Ok.ru	Internet and Telecom > Social Network		
8	W Wikipedia.org	Reference > Dictionaries and Encyclopedia	as	
9	→ Yandex.ru	Internet and Telecom > Search Engine		
10	Google.com.br	Internet and Telecom > Search Engine		
11	Msn.com	News and Media		
12	Google.co.in	Internet and Telecom > Search Engine		
13	₩ Twitter.com	Internet and Telecom > Social Network		
14	Instagram.com	Internet and Telecom > Social Network		
15	Mail ru	Internet and Telecom > Email		
16	Google de	Internet and Telecom > Search Engine		
17	a Amazon.com	Shopping > General Merchandise		

Sin	nilarWeb		Sign In
18	Google.fr	Internet and Telecom > Search Engine	
19	▶ Bing.com	Internet and Telecom > Search Engine	
20	Baidu.com	Internet and Telecom > Search Engine	
21	Aliexpress.com	Shopping	
22	v Xvideos.com	Adult	
23	Google co.uk	Internet and Telecom > Search Engine	
24	O Ask.com	Internet and Telecom > Search Engine	
25	Google.es	Internet and Telecom > Search Engine	
26	Google.com.tr	Internet and Telecom > Search Engine	
27	Google.pl	Internet and Telecom > Search Engine	
28	Google.ru	Internet and Telecom > Search Engine	
29	Google.it	Internet and Telecom > Search Engine	
30	Google ca	Internet and Telecom > Search Engine	
31	≜ Ebay.com	Shopping	
32	PH Pornhub.com	Adult	
33	Youradexchange.com	Internet and Telecom > Ad Network	
34	Google co.jp	Internet and Telecom > Search Engine	
35	Reddit.com	Internet and Telecom > Social Network	
36	N Netflix.com	Arts and Entertainment > TV and Video	
37	Xhamster.com	Adult	
38	Tumblr.com	Internet and Telecom > Social Network	
39	Google.com.mx	Internet and Telecom > Search Engine	
40	Linkedin com	Internet and Telecom > Social Network	
41	♠ Craigslist.org	Shopping > Classifieds	
42	Onclickads.net	Internet and Telecom > Ad Network	
43		Computer and Electronics > Software	
44	■ Adcash.com	Internet and Telecom > Ad Network	
45	• Qq.com	News and Media	
46	Xnxx.com	Adult	
47	Taobao.com	Shopping > General Merchandise	

Sir	milarWeb		Sign I
48	Google.com.ar	Internet and Telecom > Search Engine	
49	O Pinterest.com	Internet and Telecom > Social Network	
50	Y Yahoo.co.jp	News and Media	
		See More in PRO	***************************************

Our Products

Resources

Company

Our Offices

See Plans and Pricing

Categories Countries Privacy Terms Transparency Verify Your Website® SimilarWeb LTD 2015 All Rights Reserved

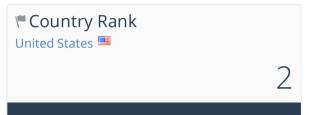
Provided by SimilarWeb.

Rank	Domain	Main Category	Page Views for June 2015 (billions)
	faceback com	Internat and Talanam	254.6
1	facebook.com	Internet and Telecom	354.6
2	google.com	Internet and Telecom	207.5
3	youtube.com	Arts and Entertainment	149.3
4	yahoo.com	News and Media	35.4
5	vk.com	Internet and Telecom	80.8
6	live.com	Internet and Telecom	23.4
7	ok.ru	Internet and Telecom	27.4
8	wikipedia.org	Reference	7.9
9	yandex.ru	Internet and Telecom	16.5
10	google.com.br	Internet and Telecom	12.4
11	msn.com	News and Media	7.8
12	google.co.in	Internet and Telecom	11
13	twitter.com	Internet and Telecom	8.6
14	instagram.com	Internet and Telecom	17.9
15	mail.ru	Internet and Telecom	9.8
16	google.de	Internet and Telecom	9.2
17	amazon.com	Shopping	9.3
18	google.fr	Internet and Telecom	9.3
19	bing.com	Internet and Telecom	7
20	baidu.com	Internet and Telecom	11.2
21	aliexpress.com	Shopping	5
22	xvideos.com	Adult	8.5
23	google.co.uk	Internet and Telecom	8.1
24	ask.com	Internet and Telecom	3.8
25	google.es	Internet and Telecom	7.4
26	google.com.tr	Internet and Telecom	7.1
27	google.pl	Internet and Telecom	7.5
28	google.ru	Internet and Telecom	7.1
29	google.it	Internet and Telecom	6.5
30	google.ca	Internet and Telecom	5.7
31	ebay.com	Shopping	5.7
32	pornhub.com	Adult	4.4
33	youradexchange.com	Internet and Telecom	3.1
34	google.co.jp	Internet and Telecom	6.1
35	reddit.com	Internet and Telecom	5.5
36	netflix.com	Arts and Entertainment	4
37	xhamster.com	Adult	6.1
38	tumblr.com	Internet and Telecom	4.5
39	google.com.mx	Internet and Telecom	5.5
40	linkedin.com	Internet and Telecom	3.8
41	craigslist.org	Shopping	6.1
42	onclickads.net	Internet and Telecom	2.1
43	microsoft.com	Computer and Electronic	2.1
44	adcash.com	Internet and Telecom	1.9

45	qq.com	News and Media	3.9
46	xnxx.com	Adult	3.7
47	taobao.com	Shopping	4.7
48	google.com.ar	Internet and Telecom	3.7
49	pinterest.com	Internet and Telecom	3.2
50	yahoo.co.jp	News and Media	3.8
TOTAL			1166.9

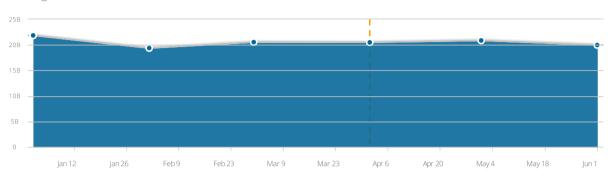








Showing last 6 months



Engagement

On Desktop, in June, 2015

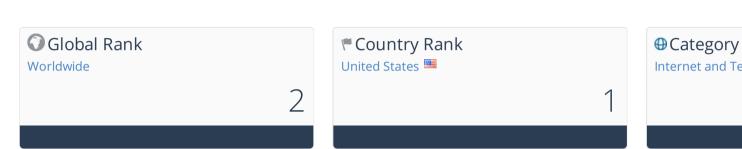
Visits	20B
Time On Site	00:19:26
Page Views	17.73
▶ Bounce Rate	22.61%

Traffic by countries



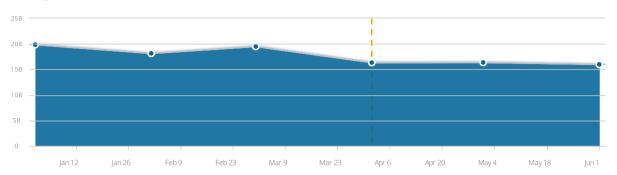
United States	24.06%
Brazil	5.56%
■ France	3.77%
Turkey	3.73%
United Kingdom	3.72%







Showing last 6 months

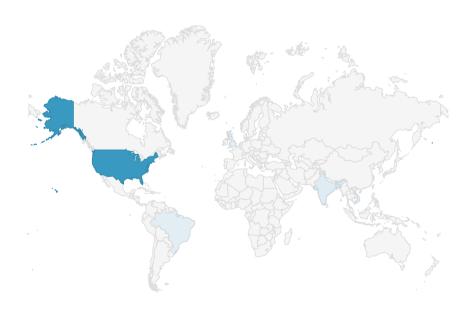


Engagement

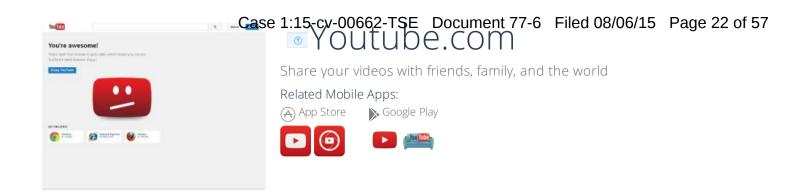
On Desktop, in June, 2015

Visits	16B
Time On Site	00:14:36
Page Views	12.97
➢ Bounce Rate	22.97%

Traffic by countries

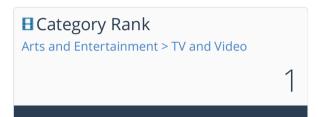


United States	42.18%
■ India	3.96%
Brazil ■ Brazil	3.08%
United Kingdom	2.62%
■ Vietnam	2.62%

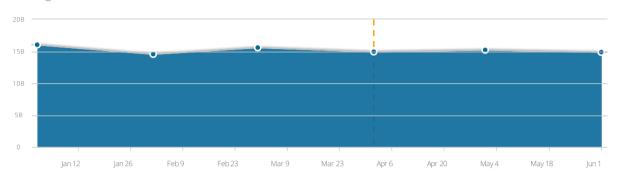








Showing last 6 months

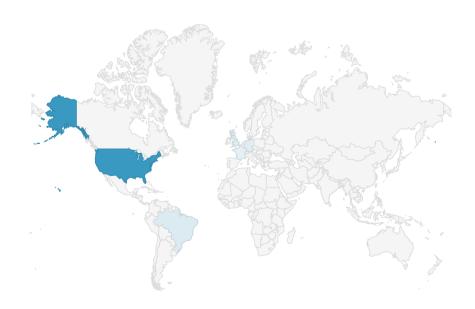


Engagement

On Desktop, in June, 2015

Visits	14.9B
Time On Site	00:20:28
Page Views	10.02
▶ Bounce Rate	25.66%

Traffic by countries



United States	20.62%
Brazil ■ Brazil	4.62%
United Kingdom	4.14%
Germany	4.08%
■ France	3.73%



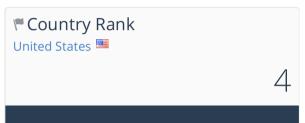
Case 1:15-cv-00662-TSE Document 77-6 Filed 08/06/15 Page 24 of 57

A new welcome to Yahoo. The new Yahoo experience makes it easier to discover the news and information that you care about most. It's the web ordered for you.

Related Mobile Apps:

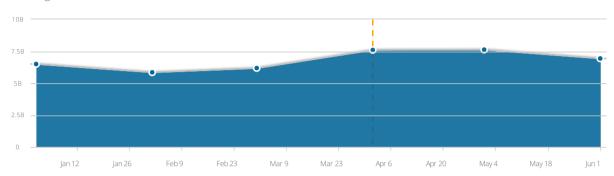








Showing last 6 months



Engagement

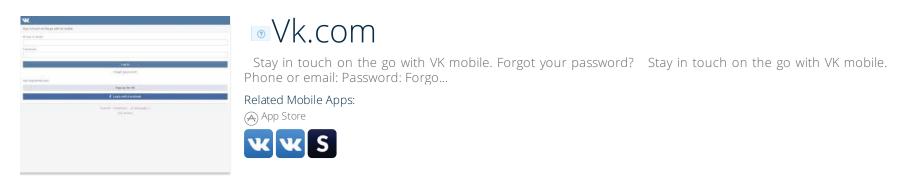
On Desktop, in June, 2015

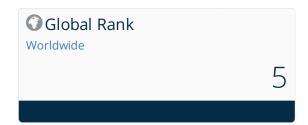
Visits	6.9B
Time On Site	00:07:36
Page Views	5.13
▶ Bounce Rate	37.09%

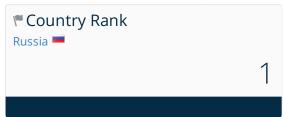
Traffic by countries



United States	43.93%
United Kingdom	4.55%
■ France	4.27%
Canada	3.49%
■ Brazil	3.36%





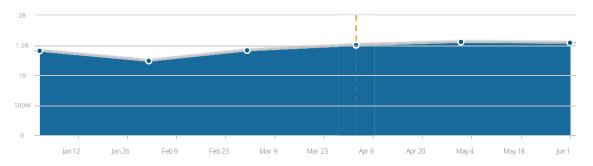




Traffic Overview

Estimated Monthly Visits

Showing last 6 months



Engagement

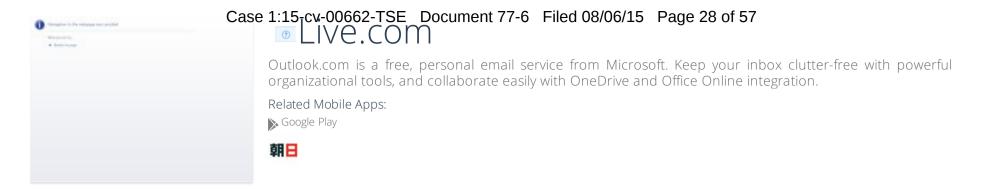
On Desktop, in June, 2015

Visits	1.5B
Time On Site	00:25:33
Page Views	53.86
▶ Bounce Rate	13.45%

Traffic by countries

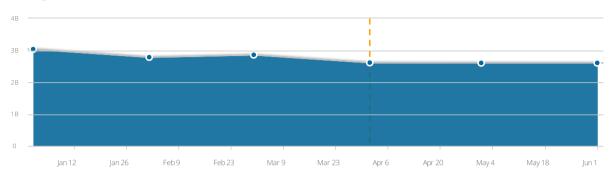


Russia	60.18%
Ukraine	20.99%
■ Belarus	5.91%
Kazakhstan	2.96%
United States	1.42%





Showing last 6 months



Engagement

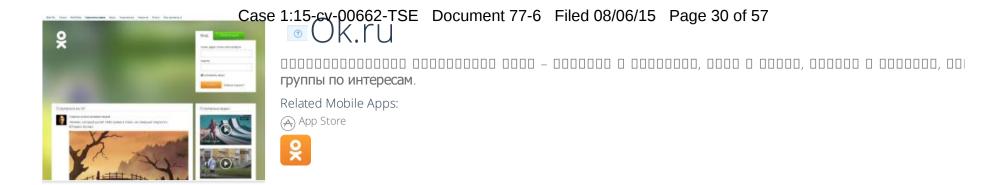
On Desktop, in June, 2015

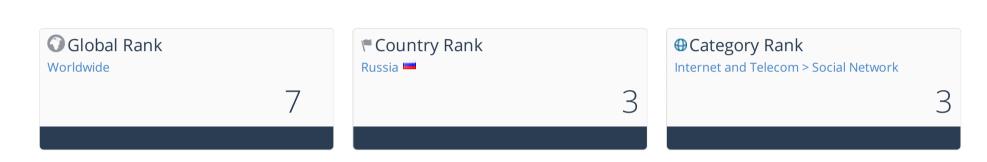
Visits	2.6B
Time On Site	00:08:45
Page Views	9.00
▶ Bounce Rate	14.73%

Traffic by countries

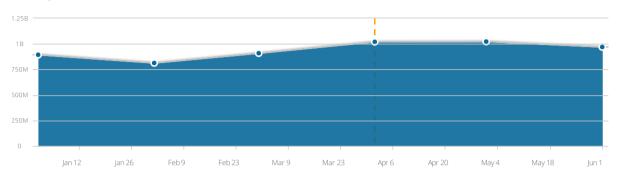


United States	19.40%
■ Brazil	9.70%
■ France	5.90%
United Kingdom	5.81%
Canada	5.61%





Showing last 6 months



Engagement

On Desktop, in June, 2015

Visits	969.5M
Time On Site	00:20:55
Page Views	28.25
→ Bounce Rate	13.96%

Traffic by countries



Russia	50.99%
Ukraine	17.75%
Belarus	4.07%
Moldova	3.20%
Germany	3.06%



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Related Mobile Apps:



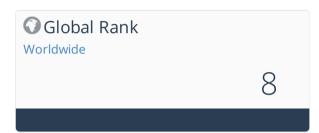


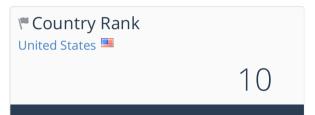






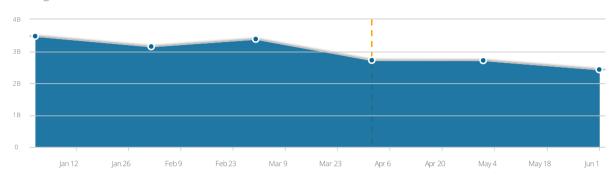








Showing last 6 months

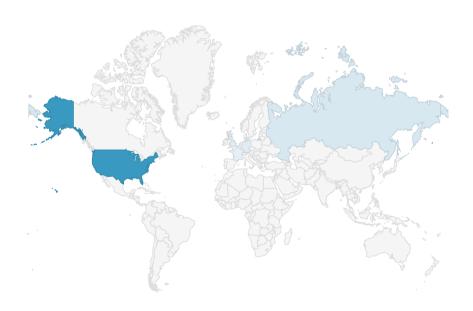


Engagement

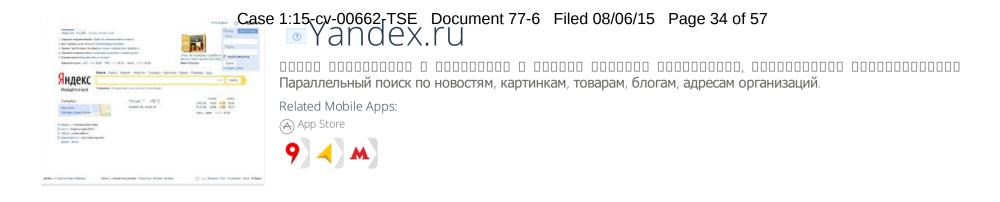
On Desktop, in June, 2015

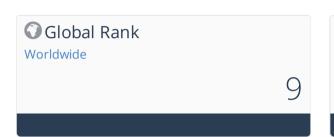
Visits	2.4B
Time On Site	00:04:35
Page Views	3.30
▶ Bounce Rate	53.98%

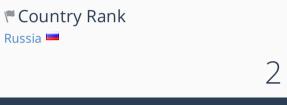
Traffic by countries



United States	23.98%
Russia	5.81%
Germany	4.76%
United Kingdom	4.42%
■ France	4.21%

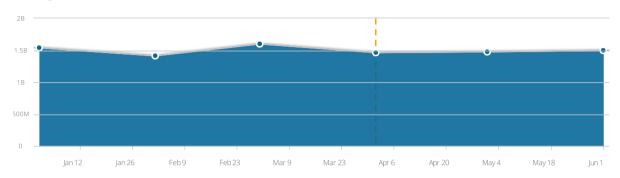








Showing last 6 months



Engagement

On Desktop, in June, 2015

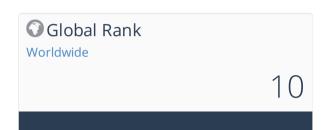
Visits	1.5B
Time On Site	00:11:25
Page Views	10.97
▶ Bounce Rate	19.31%

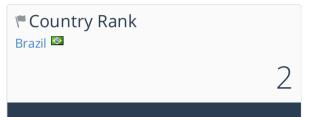
Traffic by countries



Russia	89.20%
Ukraine	2.63%
■ Belarus	0.93%
United States	0.61%
United Kingdom	0.59%

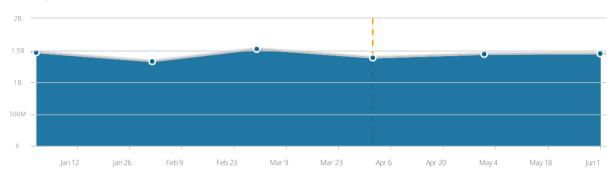








Showing last 6 months



Engagement

On Desktop, in June, 2015

Visits	1.4B
Time On Site	00:12:51
Page Views	8.83
→ Bounce Rate	20.72%

Traffic by countries



■ Brazil	95.59%
United States	3.14%
■ Mexico	0.40%
Japan	0.17%
United Kingdom	0.07%

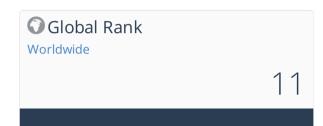


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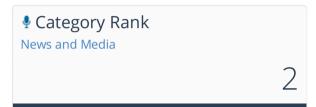
The new MSN, Your customizable collection of the best in news, sports, entertainment, money, weather, travel, health, and lifestyle, combined with Outlook, Facebook, Twitter, Skype, and more.

Related Mobile Apps:

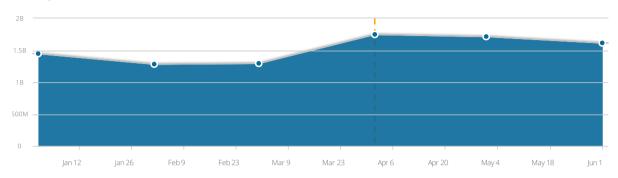








Showing last 6 months

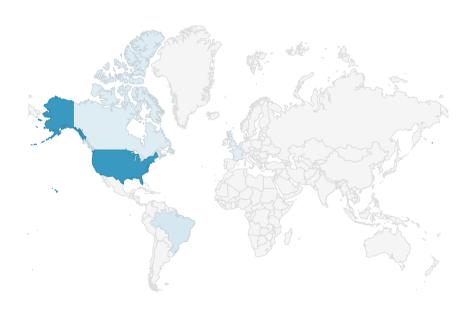


Engagement

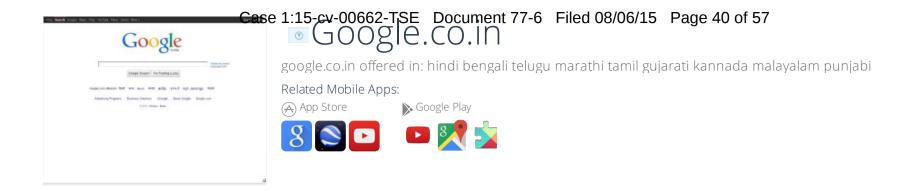
On Desktop, in June, 2015

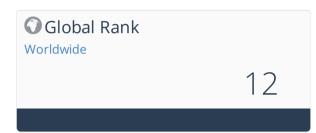
Visits	1.6B
Time On Site	00:16:09
Page Views	4.90
➢ Bounce Rate	53.94%

Traffic by countries



United States	26.68%
Brazil	6.66%
Canada	5.50%
■ France	5.05%
United Kingdom	4.64%

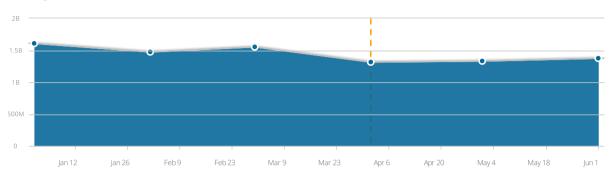








Showing last 6 months



Engagement

On Desktop, in June, 2015

Visits	1.4B
Time On Site	00:14:06
Page Views	7.87
▶ Bounce Rate	23.23%

Traffic by countries



India	83.11%
Japan	7.46%
United States	5.86%
China	1.18%
United Kingdom	0.29%



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Connect with your friends — and other fascinating people. Get in-the-moment updates on the things that interest you. And watch events unfold, in real time, from every angle.

Related Mobile Apps:



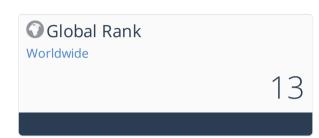


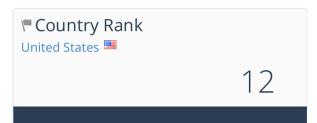






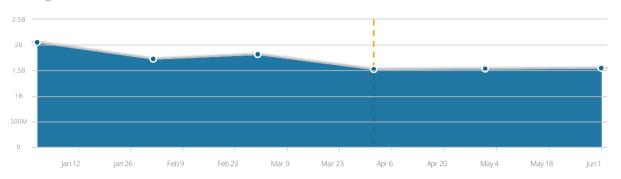








Showing last 6 months

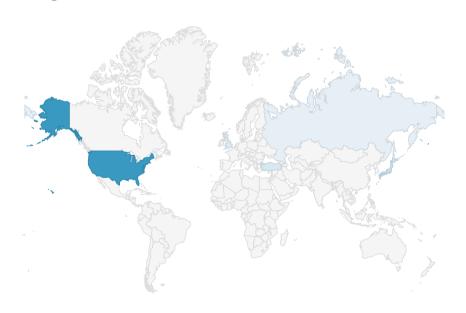


Engagement

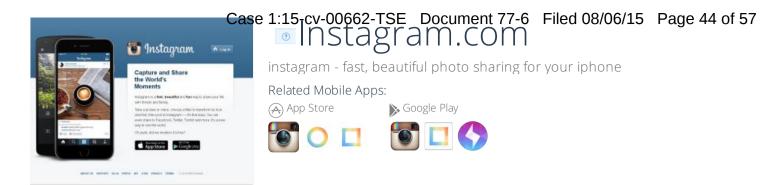
On Desktop, in June, 2015

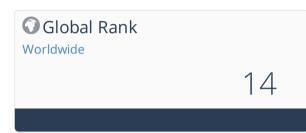
Visits	1.5B
Time On Site	00:09:01
Page Views	5.72
▶ Bounce Rate	33.55%

Traffic by countries



United States	29.29%
Japan	7.91%
Turkey	5.89%
United Kingdom	4.71%
Russia	3.96%

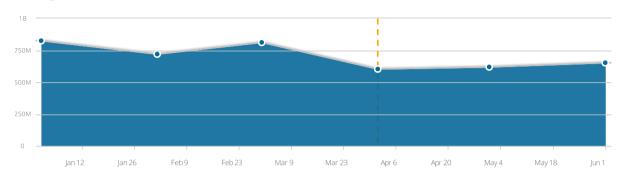








Showing last 6 months

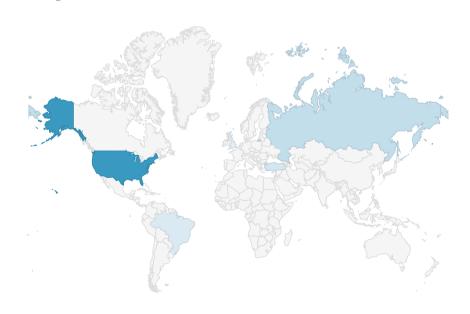


Engagement

On Desktop, in June, 2015

Visits	652.5M
Time On Site	00:05:46
■ Page Views	27.42
→ Bounce Rate	27.73%

Traffic by countries



United States	26.16%
Russia	8.19%
Turkey	5.99%
Brazil	5.10%
United Kingdom	3.82%

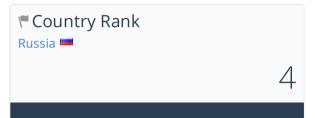


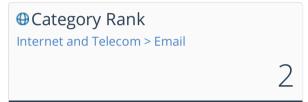
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Related Mobile Apps:

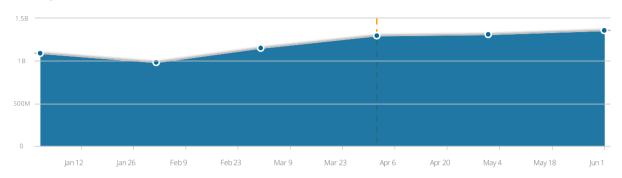








Showing last 6 months



Engagement

On Desktop, in June, 2015

Visits	1.4B
Time On Site	00:09:56
Page Views	6.98
▶ Bounce Rate	32.53%

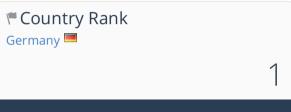
Traffic by countries



Russia	59.30%
Ukraine	13.00%
Kazakhstan	5.69%
Belarus	4.30%
Kyrgyzstan	2.50%

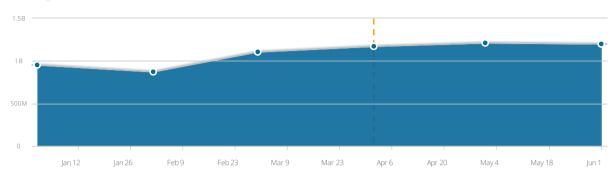








Showing last 6 months



Engagement

On Desktop, in June, 2015

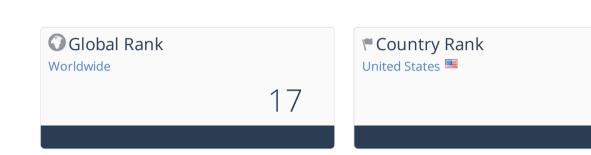
Visits	1.2B
Time On Site	00:12:57
Page Views	7.66
→ Bounce Rate	23.26%

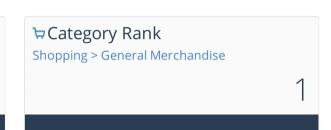
Traffic by countries



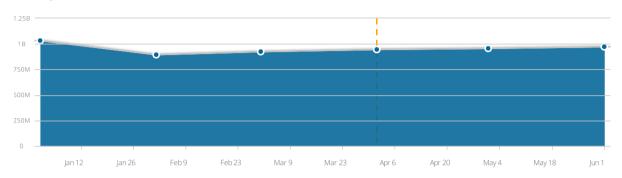
Germany	94.64%
United States	0.86%
Austria	0.48%
■ France	0.38%
United Kingdom	0.37%







Showing last 6 months



Engagement

On Desktop, in June, 2015

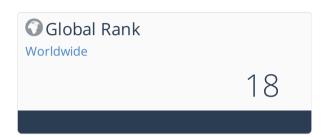
Visits	972M
Time On Site	00:07:58
Page Views	9.56
➢ Bounce Rate	29.68%

Traffic by countries



United States	73.05%
China	2.45%
Canada	1.82%
United Kingdom	1.47%
■ India	1.18%

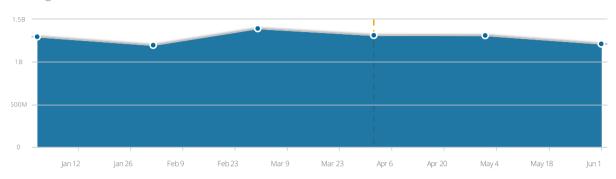








Showing last 6 months



Engagement

On Desktop, in June, 2015

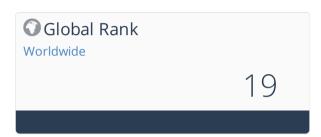
Visits	1.2B
Time On Site	00:12:02
Page Views	7.71
▶ Bounce Rate	20.60%

Traffic by countries



■ France	87.35%
United States	2.48%
▶ Algeria	1.79%
Morocco	1.19%
Tunisia	0.70%

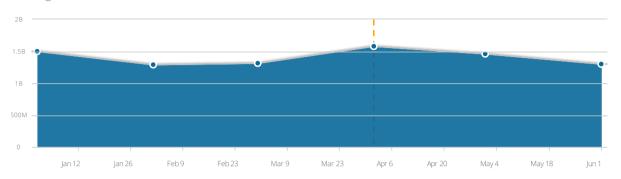








Showing last 6 months



Engagement

On Desktop, in June, 2015

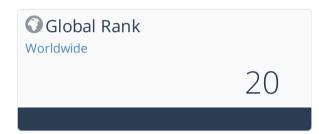
Visits	1.3B
Time On Site	00:07:16
Page Views	5.35
▶ Bounce Rate	42.83%

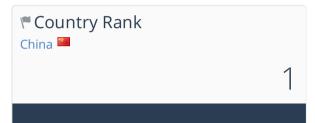
Traffic by countries



United States	53.70%
■ France	5.64%
United Kingdom	4.63%
• Canada	4.48%
Germany	4.41%

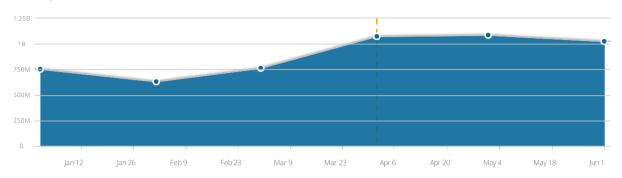








Showing last 6 months



Engagement

On Desktop, in June, 2015

Visits	1B
Time On Site	00:14:27
Page Views	11.18
▶ Bounce Rate	21.12%

Traffic by countries



China	89.22%
United States	3.12%
Taiwan	1.78%
Japan	0.82%
■ Hong Kong	0.79%